



## Complete Demographic Summary Report

Geography: Extended Trade Area, 50 minute drive max

Date: March 11, 2019

### Population Demographics

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
Total Population	25,018		23,314		23,263		22,965		-6.8%	-1.3%
Population Density(Pop/Sq Mi)	9.87		11.02		9.17		9.06		11.7%	-1.3%
Total Households	10,121		9,696		9,620		9,568		-4.2%	-0.5%

### Population by Gender:

	2000		2010		2017A		2022		Percent Change	
									2000 to 2010	2017 to 2022
Male	12,455	49.8%	11,841	50.8%	11,862	51.0%	11,722	51.0%	-4.9%	-1.2%
Female	12,563	50.2%	11,473	49.2%	11,401	49.0%	11,243	49.0%	-8.7%	-1.4%

### Population by Race

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
White	24,156	96.6%	22,476	96.4%	22,150	95.2%	21,729	94.6%	-7.0%	-1.9%
Black	289	1.2%	201	0.9%	248	1.1%	256	1.1%	-30.5%	3.0%
American Indian or Alaska Native	104	0.4%	83	0.4%	108	0.5%	110	0.5%	-19.6%	1.8%
Asian/Native Hawaiian/Other Pacific Islander	80	0.3%	101	0.4%	128	0.5%	135	0.6%	27.2%	5.5%
Some Other Race	207	0.8%	211	0.9%	306	1.3%	358	1.6%	2.1%	16.9%
Two or More Races	183	0.7%	241	1.0%	322	1.4%	377	1.6%	31.9%	17.0%

### Population by Ethnicity

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
Hispanic	467	1.9%	771	3.3%	1,063	4.6%	1,210	5.3%	65.3%	13.8%
Not Hispanic or Latino	24,552	98.1%	22,543	96.7%	22,200	95.4%	21,755	94.7%	-8.2%	-2.0%

### Population by Age

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
0 to 4	1,392	5.6%	1,350	5.8%	1,467	6.3%	1,378	6.0%	-3.0%	-6.0%
5 to 14	3,482	13.9%	2,945	12.6%	2,815	12.1%	2,845	12.4%	-15.4%	1.1%

15 to 19	1,724	6.9%	1,454	6.2%	1,361	5.8%	1,299	5.7%	-15.7%	-4.5%
20 to 24	987	3.9%	963	4.1%	1,338	5.8%	1,376	6.0%	-2.4%	2.9%
25 to 34	2,512	10.0%	2,383	10.2%	2,504	10.8%	2,470	10.8%	-5.1%	-1.4%
35 to 44	3,749	15.0%	2,570	11.0%	2,423	10.4%	2,368	10.3%	-31.4%	-2.3%
45 to 54	3,420	13.7%	3,612	15.5%	3,001	12.9%	2,657	11.6%	5.6%	-11.5%
55 to 64	2,485	9.9%	3,230	13.9%	3,338	14.3%	3,194	13.9%	30.0%	-4.3%
65 to 74	2,382	9.5%	2,233	9.6%	2,464	10.6%	2,705	11.8%	-6.3%	9.8%
75 to 84	1,968	7.9%	1,683	7.2%	1,633	7.0%	1,750	7.6%	-14.5%	7.1%
85+	915	3.7%	888	3.8%	920	4.0%	924	4.0%	-3.0%	0.4%
<b>Median Age:</b>										
Total Population	41.4		45.0		43.9		43.9			

### Households by Income

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
\$0 - \$15,000	1,903	18.8%	1,185	12.2%	1,062	11.0%	874	9.1%	-37.8%	-17.7%
\$15,000 - \$24,999	1,714	16.9%	1,330	13.7%	1,346	14.0%	1,181	12.3%	-22.4%	-12.2%
\$25,000 - \$34,999	1,773	17.5%	1,383	14.3%	1,268	13.2%	1,117	11.7%	-22.0%	-12.0%
\$35,000 - \$49,999	1,979	19.6%	1,709	17.6%	1,565	16.3%	1,408	14.7%	-13.7%	-10.0%
\$50,000 - \$74,999	1,812	17.9%	2,268	23.4%	2,086	21.7%	2,182	22.8%	25.2%	4.6%
\$75,000 - \$99,999	410	4.1%	948	9.8%	1,133	11.8%	1,284	13.4%	130.9%	13.4%
\$100,000 - \$149,999	316	3.1%	557	5.7%	725	7.5%	959	10.0%	76.3%	32.2%
\$150,000 +	198	2.0%	316	3.3%	435	4.5%	563	5.9%	59.4%	29.2%
Average Hhld Income	\$41,353		\$54,908		\$59,294		\$67,584		32.8%	14.0%
Median Hhld Income	\$32,926		\$42,948		\$45,622		\$52,180		30.4%	14.4%
Per Capita Income	\$16,730		\$23,512		\$25,203		\$28,850		40.5%	14.5%

### Employment

	2000		2010		2017A		2022		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2017 to 2022
Total Population 16+	19,752		18,684		18,702		18,461		-5.4%	-1.2%
Total Labor Force	12,177	61.7%	11,937	63.9%	12,737	68.1%	12,849	69.6%	-2.0%	0.9%
Civilian, Employed	11,752	96.5%	11,436	95.8%	12,318	96.7%	12,411	96.6%	-2.7%	0.8%
Civilian, Unemployed	419	3.4%	493	4.1%	412	3.2%	430	3.4%	17.7%	4.5%
In Armed Forces	6	0.1%	8	0.1%	8	0.1%	8	0.1%	33.3%	0.0%
Not In Labor Force	7,575	38.4%	6,747	36.1%	5,964	31.9%	5,612	30.4%	-10.9%	-5.9%
% Blue Collar	5,851	49.7%	5,362	46.9%	5,812	47.2%	5,874	47.7%	-8.4%	1.1%
% White Collar	5,925	50.3%	6,074	53.1%	6,506	52.8%	6,537	53.1%	2.5%	0.5%

### Housing Units

	2000	2010	2017A	2022	Percent Change	
	Census	Census	Estimates	Projections	2000 to 2010	2017 to 2022

Total Housing Units	12,173		11,902		11,898		11,872		-2.2%	-0.2%
Total Occupied Housing Units	n/a	n/a	9,696	81.5%	9,620	80.9%	9,568	80.6%	n/a	-0.5%
Owner Occupied:Owned with a mortgage or loan	n/a	n/a	3,673	37.9%	3,363	35.0%	3,307	34.6%	n/a	-1.7%
Owner Occupied:Owned free and clear	n/a	n/a	3,516	36.3%	3,761	39.1%	3,772	39.4%	n/a	0.3%
Renter Occupied	n/a	n/a	2,506	25.9%	2,496	26.0%	2,488	26.0%	n/a	-0.3%
Vacant	2,052	16.9%	2,206	18.5%	2,278	19.2%	2,304	19.4%	7.5%	1.2%

### Vehicles Available

	2000 Census		2010 Census		2017A Estimates		2022 Projections		Percent Change	
									2000 to 2010	2017 to 2022
0 Vehicles Available	504	5.0%	346	3.6%	367	3.8%	370	3.9%	-31.3%	0.7%
1 Vehicle Available	2,845	28.1%	2,641	27.2%	2,723	28.3%	2,720	28.4%	-7.2%	-0.1%
2+ Vehicles Available	6,772	66.9%	6,709	69.2%	6,530	67.9%	6,478	67.7%	-0.9%	-0.8%
Average Vehicles Per Household	1.70		2.20		2.20		2.20		32.6%	0.0%

### Marital Status

	2000 Census		2010 Census		2017A Estimates		2022 Projections		Percent Change	
									2000 to 2010	2017 to 2022
Married, Spouse Present	12,044	59.8%	10,843	57.0%	10,358	54.6%	10,197	54.4%	-10.0%	-1.6%
Married, Spouse Absent	1,309	6.5%	768	4.0%	613	3.2%	604	3.2%	-41.4%	-1.4%
Divorced	1,486	7.4%	1,970	10.4%	2,270	12.0%	2,275	12.1%	32.6%	0.2%
Widowed	1,883	9.4%	1,897	10.0%	1,741	9.2%	1,702	9.1%	0.7%	-2.2%
Never Married	3,435	17.1%	3,541	18.6%	3,999	21.1%	3,963	21.2%	3.1%	-0.9%
Age 15+ Population	20,144		19,018		18,981		18,741		-5.6%	-1.3%

### Educational Attainment

	2000 Census		2010 Census		2017A Estimates		2022 Projections		Percent Change	
									2000 to 2010	2017 to 2022
Grade K - 8	942	5.4%	563	3.4%	433	2.7%	417	2.6%	-40.2%	-3.6%
Grade 9 - 11	1,395	8.0%	1,086	6.5%	1,036	6.4%	1,026	6.4%	-22.1%	-1.0%
High School Graduate	6,480	37.2%	5,751	34.6%	5,516	33.9%	5,418	33.7%	-11.2%	-1.8%
Some College, No Degree	4,466	25.6%	4,586	27.6%	4,445	27.3%	4,379	27.3%	2.7%	-1.5%
Associates Degree	1,018	5.8%	1,354	8.2%	1,546	9.5%	1,547	9.6%	33.1%	0.1%
Bachelor's Degree	2,337	13.4%	2,353	14.2%	2,416	14.8%	2,400	14.9%	0.7%	-0.6%
Graduate Degree	708	4.1%	825	5.0%	787	4.8%	776	4.8%	16.6%	-1.4%
No Schooling Completed	95	0.6%	81	0.5%	102	0.6%	103	0.6%	-14.9%	0.5%

Age 25+ Population	17,440	16,601	16,282	16,066	-4.8%	-1.3%
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### Seasonal Population by Quarter

#### 2017

#### Estimates

Q4 2014	1,121
Q1 2015	1,525
Q2 2015	1,955
Q3 2015	1,779
Q4 2015	1,439
Q1 2016	1,441
Q2 2016	1,919
Q3 2016	1,806
Q4 2016	1,565

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