

STRATEGIC PLANNING

- Created and launched the new **GO! DREAM** tools to help business owners renovate downtown buildings and create downtown living spaces.
- Completed a **Workforce Availability Study** to provide wage and labor information to current or prospective businesses.
- Continued to refine and grant funds to improve the community through **GO! Home, GO! Business, GO! Work** and **GO! Build** programs.
- Led efforts to complete an **Event Center Study** and determined that a new center is needed. Formed a steering committee to explore locations and funding strategies.



TARGETED RECRUITMENT

- Developed and continued to nurture new relationships with **Site Selection Professionals** in Illinois and Wisconsin.
- Attended the **IPPE Trade Show in Atlanta**, the largest food processing conference in the world, to promote Phelps County.
- Launched a focused initiative to develop a more **robust retail environment** and attended RECON, the largest U.S. retail conference.
- Secured commitments/investors to build a new 45-room **Cobblestone Hotel**, a \$4.5 million investment that is expected to provide 22 jobs.
- Recruited and assisted a developer to acquire property for a **future housing subdivision** in northeast Holdrege.



BUSINESS RETENTION & EXPANSION

- Awarded 9 **high-demand jobs scholarships** totaling \$26,000 to Phelps County students.
- Worked with **Allmand Inc./Briggs & Stratton** to pave the way for the company to select Holdrege as the best location for its expanded manufacturing. This expansion is expected to bring 60 new jobs to Phelps County.
- Secured grants from NDED (\$200,000) and NDOT (\$350,000) to pave Gustin Street in support of the Allmand Inc./Briggs & Stratton expansion. Solidified new Development Covenants for the **Iron Horse Business & Industry Park**.
- Assisted three developers to evaluate sites for an expanded or new **VA Clinic**. The VA Clinic will expand in Holdrege in 2019.
- Provided more than 40 bidding opportunities to member of the local **Builder's Bureau**.
- Provided two **Business Improvement Loans** to area businesses totaling \$335,000.



COMMUNITY PREPAREDNESS & QUALITY OF LIFE

- Construction was completed on the \$2.25 million, 18-unit **Washington Square Apartments**.
- Encouraged **New Residents** to move to Phelps County through rental relocation and downpayment assistant grants. Demolished three dilapidated homes to create space for new homes and provided grants to contractors for renovations, to build three new homes and for exterior home improvements to create more workforce housing.
- Made first payments from the LB840 fund to the City of Holdrege in support of the new **ballfield complex**.
- Partnered with the Chamber of Commerce to lead the **Concrete Solutions Highway Team**.



BRANDING, MARKETING & COMMUNITY CONSENSUS

- Received a **first-place marketing award** from the Mid America Economic Development Council for the PCDC website/GO! Marketing campaign.
- Informed community members, investors and partners of **local economic development news** and opportunities through monthly e-newsletters and the quarterly Phelps County Business Journal that is mailed to all households in the county.