



# Board of Directors Regular Meeting Minutes

**February 8, 2016** **4:00 pm** **AgWest Conference Room**

**Attendance**

Board of Directors							
X	Tim Anderson	X	Fred Diedrichsen	X	Grant Hinze	X	Tim Rehm
X	Karen Benjamin	X	Michele High	X	Reed McClymont	X	Doug Stevenson
X	Bob Dahlgren	X	Phil Hinrichs	X	Tom Nutt	X	Jim Wisner

Ex-Officio Board Members			
	Matthew Gregg		Janice Ludeke
	Denise Laird		Bob Rager

PCDC Staff			
X	Monica Boyken	X	Alli Donohue
		X	Stacy Pafford

Investors, Guests	
Brian Deakin, Executive Director Search Committee	

**Meeting Called to Order by** **Fred Diedrichsen** **at** **4:03 pm**

**Consent Agenda**

- Approve Minutes of January 2016 meeting
- Approve January 2016 Financial Statements
- Approve January 2016 Committee Reports
- Approve December 2015 Staff Report

**Motion:** **Bob Dahlgren**      **Second:** **Tom Nutt**      **Approved:** **All**

**Action Item:                      Executive Director Position Description**

Drafts of the Executive Director Position Description were provided in the meeting packet, which was distributed in advance of the meeting. Since that time, a couple of updates were made and hard copies of the most recent revision were distributed to the Board at the meeting. Doug Stevenson gave an overview of the position description as well as the advertisement for the position. Opportunity was given for questions and comments.

- A motion was made to approve the Executive Director Position Description as presented.

**Motion:** **Michele High**      **Second:** **Karen Benjamin**      **Approved:** **All**

**Discussion Item:                      Advertising Executive Director Position**

The Executive Director Position will be advertised in the following nine areas:

- **Newspapers:** Kearney Hub, Lincoln Journal Star, Omaha World Herald, the Voice (regional service recommended by Brian Deakin which publishes in all of Nebraska’s smaller newspaper publications)
- **Economic Development Associations:** National Rural Economic Developers Association (NREDA), Nebraska Economic Developers Association (NEDA), Mid America Economic Development Council (MAEDC), Nebraska State Chamber, Association of Chamber of Commerce Executives

Board members also suggested advertising the position on Indeed.com and LinkedIn.

**Executive Director’s Exchange**

NPPD is hosting a Site Selection Consultant FAM Tour in Central Nebraska on March 21. This is the tour that Rick Nelsen discussed with the Board at the January Board meeting. The Industry Recruitment Committee is working on a presentation for the event. A training opportunity will be held on March 22, in conjunction with the FAM Tour. Board members are asked to RSVP by March 1 if they plan to attend.

Monica gave a brief update on the Convergent Feasibility Study. A packet was mailed to 100 potential interviewees. The packets included: Background on PCDC, impact of Prosperity Project, some urgency statements & reminders that to stop funding stops the momentum, the next five-year plan, five-year projected financial needs, and projected outcomes. Convergent consultants will be onsite beginning Monday, February 22. The final results of the study will be presented at the April Board meeting.

**President's Exchange**

Fred reminded the Board of the Annual Meeting, which will be held on February 18. He explained that part of the reason for such a good turn out last year was the personal contact that Board members made with investors and potential guests. He asked Board members to reach out again this year to remind invitees of the meeting and encourage their attendance.

**Discussion Item: Board Development Committee Update**

Tim Rehm gave a brief update on potential candidates for the 2017 election of Board members. Although there are no elections this year, potential candidates are currently being vetted and asked to get involved in committee work. This will allow the opportunity to measure their level of interest and commitment to economic development.

**Action Item: Irrigation Research Farm Update**

Reed McClymont gave an update in regards to the Irrigation Research Farm project. A consultant from South Carolina came to Holdrege to meet with 15 farmers and 10 crop scouts from the area. Another meeting is scheduled for Friday, February 19. The goal is to get a research project going during this growing season.

Additionally, having spoken with the director of the Research Farm in Yuma, CO, there is a possibility of creating a second location of their operation. There is interest in conducting the same kind of research in a different location in order to compare the outcomes.

- A motion was made to provide \$5,000 to the ag subcommittee to look at the feasibility of an experimental research farm in Phelps County similar to the one in Yuma CO.

**Motion: Michele High                      Second: Jim Wisner                      Approved: All**

**Discussion Item: Update from Phelps County Board of Commissioners**

The Livestock Friendly information was submitted to the Department of Agriculture.

Three Commissioners attended a meeting in Lexington. Governor Ricketts discussed how roads and infrastructure impact economic development and is seeking input on projects that are important to local communities.

**Discussion Item: Annual Meeting**

The Board was reminded to arrive at the Annual Meeting by 4:30 so that Board and Staff photos could be taken and everyone could be ready to fulfill their roles before guests arrive. Email promos of the event will be distributed to investors this week.

**Action Item: Executive Session**

The staff was excused and a motion was made to go into Executive Session.

**Motion: Phil Hinrichs                      Second: Doug Stevenson                      Approved: All**

**Executive Session Action: Executive Director 2015 Performance Bonus**

Having discussed the Executive Director's 2015 Performance Bonus in Executive Session, a motion was made to approve the bonus in the amount of \$6,000. The amount stipulated is gross and appropriate taxes should be deducted before being paid to the employee.

**Motion: Tim Anderson                      Second: Tom Nutt                      Approved: All**

**Adjournment at 5:43 pm**