

GO! SPARKLE: BRIGHTEN OUR DOWNTOWN THIS HOLIDAY SEASON!

The holiday season is a time of good cheer, family get-togethers, and community hospitality. PCDC is partnering with downtown merchants to add more vibrancy through decorative lighting on storefronts. Together, we can enhance the holiday experience and brighten downtown with more brilliant lighting.

PCDC's **GO! SPARKLE** grant program will contribute a \$1 match for every private dollar invested in new holiday lighting, up to \$250. Lighting must be installed and operational by December 1st. Funds will be reimbursed upon presentation of invoices for qualified materials purchased for holiday lighting purposes.

Applications for funds from **GO! SPARKLE** must be submitted and approved before materials are purchased unless otherwise agreed upon by PCDC staff. Applications can be found on www.phelpscountyne.com under the BUSINESS ASSISTANCE/GO PROGRAMS tab.

OVERVIEW: GO! SPARKLE PROGRAM & GUIDELINES

- **Funds apply to lighting materials only**
 - **Application must include materials quote or estimate, design sketch, and anticipated installation date**
 - **Application must be made by business or building owner / manager**
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- PCDC defines the boundaries of a Central Business District (downtown core) by using municipal zoning, visual cues, and other contributing factors. The boundaries are subject to periodic review and revision based upon market conditions and available resources. In the absence of clear official boundaries PCDC staff will decide in consultation with city or village officials.
 - Applicants will consult with PCDC staff to complete a project description and application, which will include comprehensive supporting materials including photos, schematics, and other information that may be necessary.
 - PCDC's participation is intended to supplement or fill gaps in conventional financing and act as a stimulus for downtown development
 - Funds shall be allocated on a first-come basis depending on availability as well as project qualifications.
 - No project applying for assistance may begin work until final approval by PCDC.
 - No grants will be made to government-owned properties or to tenants in government-owned properties.
 - Self-performed labor is permitted. PCDC's matching funds will apply only to materials.
 - Incomplete applications will not be accepted or considered. All required materials must be submitted.
 - Projects that do not meet eligibility requirements or do not demonstrate conformity with applicable building and zoning codes will not be accepted or approved.
 - Each project will be reviewed and judged based on their individual merits and components.



GO! DREAM

DOWNTOWN REVITALIZATION & ECONOMIC ASSISTANCE MISSION

APPLICATION: GO! SPARKLE, HOLIDAY LIGHTING GRANT

PROJECT DESCRIPTION: _____

APPLICANT'S NAME: _____

BUSINESS/BUILDING NAME: _____

BUSINESS/BUILDING ADDRESS: _____

APPLICANT'S PHONE NUMBER: _____

APPLICANT'S EMAIL: _____

BUILDING OWNER(S): _____

CURRENT USE OF BUILDING: _____

BUILDING TENANTS: _____

PROJECTED START DATE: _____ PROJECTED COMPLETION DATE: _____

ESTIMATED TOTAL PROJECT COST: _____

AMOUNT OF GRANT REQUESTED: _____

PROPERTY/BUSINESS OWNER _____ DATE _____

PROPERTY/BUSINESS OWNER _____ DATE _____

PCDC REVIEW COMPLETED DATE: _____

ACTION RECOMMENDED: [Approve](#) / [Deny](#)

PCDC REPRESENTATIVE _____

DATE _____

PCDC NOTES AND FOLLOW UP INFO: _____

CHECKLIST:

☐	PROJECT SUMMARY	☐	MATERIALS ESTIMATES	☐	CURRENT PHOTOS
☐	TOTAL BUDGET	☐	RENDERINGS OF PROPOSED LIGHTING DESIGN		