

### GO! DREAM: First Impression Grant

- BUILDING FACADES: Up to \$10,000 matching grant – dollar for dollar - for paint, windows, awnings, doors, lighting, repair, installation, masonry, etc. for exterior improvements meeting the Downtown Design Committee standards.
- SIGNS: Up to \$2,500 matching grant – dollar for dollar - for signs meeting Design Committee standards.

### GUIDELINES:

---

- Building owner/developer may contribute funding above the grant thresholds but PCDC's max grant is \$10,000 per project and/or \$2,500 for signs, or \$12,500 total. Projects may also apply for low interest Flex Loans for additional exterior improvements.
- Prior recipients of the original FIG program may reapply for any GO! DREAM program for projects that add to the first grant award.
- Grant may be paired with all DREAM programs to complete a project.
- All funds are distributed on a reimbursement basis from itemized statements presented by the applicant (unless other arrangements have been made at time of approval).
- Once approved, the project must be completed according to the original design within 12 months of approval. PCDC Loan and Design Committees must approve any changes to design or timeline for any reason.
- No work should begin until approval is authorized by PCDC in writing.
- Project progress will be reviewed by PCDC staff, Design and Loan Committees throughout the duration.
- All rules in "PCDC's Downtown Vision 3-Part Program Guidelines" apply.
- To qualify, Applicant must provide:
  1. Completed Application signed by all owners of the building.
  2. Detailed project summary.
  3. Itemized Budget for project.
  4. All estimates and proposals (material and labor costs must be clearly divided up on the documentation.
  5. Pricing sheets for additional added features not included on the estimates.
  6. Sketches or drafts of the proposed project.
  7. Photos of the building's current condition.
  8. Any historic photos of the building.

**GO! DREAM: First Impression Grant**

**APPLICATION:**

APPLICANT'S NAME: \_\_\_\_\_

IF APPLICABLE, DOING BUSINESS AS: \_\_\_\_\_

APPLICANT'S ADDRESS: \_\_\_\_\_

APPLICANT'S PHONE NUMBER: \_\_\_\_\_ EMAIL: \_\_\_\_\_

BUILDING NAME: \_\_\_\_\_ BUILDING OWNER(S): \_\_\_\_\_

PROPERTY'S ADDRESS: \_\_\_\_\_

PROPERTY LEGAL DESCRIPTION: \_\_\_\_\_

CURRENT USE OF BUILDING: \_\_\_\_\_

HOW MANY TENANTS IN BUILDING: \_\_\_\_\_ BUSINESSES IN BUILDING: \_\_\_\_\_

EXISTING EXTERIOR CONDITION: \_\_\_\_\_

CONSTRUCTION START DATE: \_\_\_\_\_ CONSTRUCTION COMPLETION DATE: \_\_\_\_\_

ESTIMATED TOTAL PROJECT COST: \_\_\_\_\_

ASSESSED PROPERTY VALUE: \_\_\_\_\_ ESTIMATED VALUE AT COMPLETION: \_\_\_\_\_

**SOURCE OF FINANCING:**

DEVELOPER EQUITY: \_\_\_\_\_

COMMERCIAL BANK LOAN: \_\_\_\_\_

TAX INCREMENT FINANCING: \_\_\_\_\_

OTHER (EXPLAIN): \_\_\_\_\_

AMOUNT OF GRANT REQUESTED: \_\_\_\_\_

\_\_\_\_\_  
SIGNATURE OF PROPERTY OWNER      DATE

\_\_\_\_\_  
SIGNATURE OF PROPERTY OWNER      DATE

**PCDC REVIEW COMPLETED DATE:** \_\_\_\_\_ **ACTION RECOMMENDED:** \_\_\_\_\_

\_\_\_\_\_  
**PCDC REPRESENTATIVE**      **DATE**

\_\_\_\_\_  
**PCDC' NOTES AND FOLLOW UP INFO:**