



COMPILED BY PHELPS COUNTY DEVELOPMENT CORPORATION

For Period Ending December 31, 2020

Population Comparison		2010	2019	Variance
Phelps County Population (estimate)		9,188	8,996	-2.1%
Holdrege Population (estimate)		5,495	5,405	-1.6%

Year-to-Year Comparisons		JAN-DEC 2019		JAN-DEC 2020			
Building Permits (select categories)							
Single Family	2	\$304,500	2	\$750,000		146.3%	
Multi-Family (permits / units)	11	24	\$2,900,000	3	6	\$750,000	-74.1%
Commercial / Industrial	7	\$6,081,727	2	\$358,000		-94.1%	
Com/Ind Additions & Remodel	7	\$22,963,468	2	\$162,000		-99.3%	
Permit Total \$ Value		\$32,249,695		\$2,020,000		-93.7%	

Year-to-Year Comparisons		2018	2019	
Holdrege Taxable Valuation		\$287,051,892	\$310,532,776	8.2%
Phelps County Taxable Valuation		\$2,263,013,840	\$2,286,165,402	1.0%

Year-to-Year Comparisons		AUG 2019	AUG 2020	
Labor Force - Phelps County (Avg)		4,927	4,807	-2.4%
Employed - Phelps County (Avg)		4,791	4,727	-1.3%
Unemployed - Phelps County (Avg)		136	80	-41.2%
Unemployment Rate - Phelps County (Avg)		2.8%	1.7%	-39.3%
Advertised Phelps County Job Openings - NE Works		-	298	

Taxable Retail Sales		JAN-NOV 2019	Nov-19	JAN-NOV 2020	Nov-20	
Phelps County		\$66,953,521	\$5,890,965	\$67,449,926	\$5,413,345	0.7%
Holdrege		\$62,026,352	\$5,459,576	\$62,956,770	\$5,104,376	1.5%
Nebraska		\$29,425,512,592	\$2,709,957,537	\$31,451,693,110	\$3,001,637,759	6.9%
Non-resident		\$6,621,576,336	\$647,474,355	\$8,937,160,352	\$959,650,048	35.0%
Motor Vehicle Sales - Phelps Coun		\$26,207,775	\$2,073,436	\$27,118,573	\$3,187,827	3.5%

Lodging & Occupation Sales		JAN-DEC 2019	JAN-DEC 2020	
County Lodging Tax		\$34,276	\$35,114	2.4%
City Occupation Tax (Sept 2020)		\$0	\$17,677	

Real Estate Transactions - Phelps County		JAN-DEC 2019	JAN-DEC 2020	
Total Home Sales (#)		146	138	-5.5%
Average Adjusted Sale Price		\$104,290	\$192,765	84.8%

QUICK FACTS	Holdrege	Nebraska
Population estimates, July 1, 2018	5,405	1,929,268
Population estimates, April 1, 2010	5,495	1,826,341
Population, percent change - April 1, 2010 to July 1, 2018	-1.6%	5.6%
Median value of owner-occupied housing units, 2014-2018	\$117,500	\$147,800
High school graduate or higher, % of persons age 25+, 2014-2018	94.5%	91.1%
Bachelor's degree or higher, % of persons age 25+, 2014-2018	26.3%	31.3%
Total retail sales per capita, 2012	\$19,600	\$16,422
Median household income (in 2018 dollars), 2014-2018	\$51,615	\$59,116
Per capita income in past 12 months (in 2018 dollars), 2014-2018	\$27,359	\$31,101
Total market (1 hour drive time) population	33,570	
Total market (1 hour drive time) retail sales demand	\$583.6m	
Total online / electronic shopping / mail order shopping	\$86.4m	