



COMPILED BY PHELPS COUNTY DEVELOPMENT CORPORATION

For Period Ending September 30, 2020

| <b>Population Comparison</b>        |  | <b>2010</b> | <b>2019</b> | <b>Variance</b> |
|-------------------------------------|--|-------------|-------------|-----------------|
| Phelps County Population (estimate) |  | 9,188       | 8,996       | -2.1%           |
| Holdrege Population (estimate)      |  | 5,495       | 5,405       | -1.6%           |

  

| <b>Year-to-Year Comparisons</b>             |   | <b>JAN-AUG 2019</b> |              | <b>JAN-AUG 2020</b> |             | <b>Variance</b> |
|---|---|---------------------|--------------|---------------------|-------------|-----------------|
| <b>Building Permits (select categories)</b> |   |                     |              |                     |             |                 |
| Single Family                               |   | 1                   | \$140,000    | 1                   | \$400,000   | 185.7%          |
| Multi-Family (permits / units)              | 1 | 4                   | \$300,000    | 3                   | \$750,000   | 150.0%          |
| Commercial / Industrial                     |   | 4                   | \$1,615,000  | 1                   | \$100,000   | -93.8%          |
| Com/Ind Additions & Remodel                 |   | 4                   | \$22,853,468 | 2                   | \$162,000   | -99.3%          |
| Permit Total \$ Value                       |   |                     | \$24,908,468 |                     | \$1,412,000 | -94.3%          |

  

| <b>Year-to-Year Comparisons</b> |  | <b>2018</b>     | <b>2019</b>     | <b>Variance</b> |
|---------------------------------|--|-----------------|-----------------|-----------------|
| Holdrege Taxable Valuation      |  | \$287,051,892   | \$310,532,776   | 8.2%            |
| Phelps County Taxable Valuation |  | \$2,263,013,840 | \$2,286,165,402 | 1.0%            |

  

| <b>Year-to-Year Comparisons</b>                  |  | <b>AUG 2019</b> | <b>AUG 2020</b> | <b>Variance</b> |
|--|--|-----------------|-----------------|-----------------|
| Labor Force - Phelps County (Avg)                |  | 4,927           | 4,793           | -2.7%           |
| Employed - Phelps County (Avg)                   |  | 4,791           | 4,662           | -2.7%           |
| Unemployed - Phelps County (Avg)                 |  | 136             | 131             | -3.7%           |
| Unemployment Rate - Phelps County (Avg)          |  | 2.8%            | 2.7%            | -3.6%           |
| Advertised Phelps County Job Openings - NE Works |  | -               | 274             |                 |

  

| <b>Taxable Retail Sales</b>       |  | <b>JAN-JUL 2019</b> |  | <b>JULY 2019</b> |  | <b>JAN-JUL 2020</b> |  | <b>JULY 2020</b> |  | <b>Variance</b> |
|-----------------------------------|--|---------------------|--|------------------|--|---------------------|--|------------------|--|-----------------|
| Phelps County                     |  | \$41,419,318        |  | \$6,782,158      |  | \$42,145,333        |  | \$6,905,817      |  | 1.8%            |
| Holdrege                          |  | \$38,427,147        |  | \$6,271,939      |  | \$39,457,723        |  | \$6,446,191      |  | 2.7%            |
| Nebraska                          |  | \$18,249,984,305    |  | \$2,795,639,514  |  | \$19,393,352,344    |  | \$3,400,353,177  |  | 6.3%            |
| Non-resident                      |  | \$4,041,623,128     |  | \$595,176,960    |  | \$5,500,526,164     |  | \$1,145,675,744  |  | 36.1%           |
| Motor Vehicle Sales - Phelps Coun |  | \$17,414,467        |  | \$2,818,485      |  | \$15,790,328        |  | \$3,230,041      |  | -9.3%           |

  

| <b>Real Estate Transactions - Phelps County</b> |  | <b>JAN-SEPT 2019</b> |  | <b>JAN-SEPT 2020</b> |  | <b>Variance</b> |
|---|--|----------------------|--|----------------------|--|-----------------|
| Total Home Sales (#)                            |  | 112                  |  | 117                  |  | 4.5%            |
| Average Adjusted Sale Price                     |  | \$104,290            |  | \$131,823            |  | 26.4%           |

| <b>QUICK FACTS</b>   | <b>Holdrege</b> | <b>Nebraska</b> |
|--|-----------------|-----------------|
| Population estimates, July 1, 2018                               | 5,405           | 1,929,268       |
| Population estimates, April 1, 2010                              | 5,495           | 1,826,341       |
| Population, percent change - April 1, 2010 to July 1, 2018       | -1.6%           | 5.6%            |
| Median value of owner-occupied housing units, 2014-2018          | \$117,500       | \$147,800       |
| High school graduate or higher, % of persons age 25+, 2014-2018  | 94.5%           | 91.1%           |
| Bachelor's degree or higher, % of persons age 25+, 2014-2018     | 26.3%           | 31.3%           |
| Total retail sales per capita, 2012                              | \$19,600        | \$16,422        |
| Median household income (in 2018 dollars), 2014-2018             | \$51,615        | \$59,116        |
| Per capita income in past 12 months (in 2018 dollars), 2014-2018 | \$27,359        | \$31,101        |
| Total market (1 hour drive time) population                      | 33,570          |                 |
| Total market (1 hour drive time) retail sales demand             | \$583.6m        |                 |
| Total online / electronic shopping / mail order shopping         | \$86.4m         |                 |