



GO! BUSINESS

Digital Development Grant

Up to \$1,000 for digital development / improvement for businesses operating from a storefront or fixed location in Phelps County

Guidelines:

- Program designed to assist current Phelps County brick and mortar retail businesses, restaurant-bar establishments and hospitality businesses impacted by COVID-19 for Long Term Recovery.
- Qualifying Digital Development/Improvement, but not limited to:
 - Creating a website
 - Upgrading current website
 - Purchasing eCommerce software
 - POS software
 - Advertising/Marketing (social media, radio, newspaper, tv, etc.)
 - Grow Nebraska Membership <https://grownebraska.org/join/>
- Use of grant funds approved will determine whether the grant will be a reimbursement to the business or paid directly to the service provider.

Application:

Date of Application: _____

Applicant's Name: _____ Title: _____

Email Address: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone Number: _____

Business Name: _____

Business Address: _____

Requested Grant Amount: _____



Digital Development Grant Continued

What is your business' current level of digital presence (website, eCommerce, etc.)?

What will you use this grant for?

How will you measure the success of the digital improvement?

What has held you back from making the digital improvement before now?

SIGNATURE OF APPLICANT

DATE

SIGNATURE OF APPLICANT

DATE

PCDC REPRESENTATIVE

DATE

Approved/Denied

PCDC's NOTES AND FOLLOW UP INFO:

