



Updated Mid-Year, 7.26.23

## **2023 WORK PRIORITIES (From Strategic Plan Update)**

- I. BUSINESS RETENTION:** Conduct a minimum of 25 BR&E / Business Intelligence meetings and act on the findings for the benefit of all existing businesses.
- II. BUSINESS RETENTION:** Support Phelps County's largest employers - EMBECTA, BD AND ALLMAND – to expand and grow. Each is considering new investment projects in the market. Assist PMHC/Adjacent Properties to continue reinvestment in the community.
- III. BUSINESS RECRUITMENT:** Win competition for Project Sol.
- IV. BUSINESS RECRUITMENT:** Complete engineering and design for infrastructure construction at Iron Horse Business & Industry Park and identify additional industrial tenants.
- V. WORKFORCE DEVELOPMENT:** Broaden employer sponsored training and encourage local school systems to incorporate more dual credit and trades education programs into their curriculums.
- VI. HOUSING & MARKET DEVELOPMENT:** Vigorously promote GO! HOME programs and recruit a minimum of 35 new residents to Phelps County.
- VII. HOUSING & MARKET DEVELOPMENT:** Submit applications for RWFH grants to NDED for development of Tagge Subdivision and Bertrand's infill development program. Complete next phase of housing construction in Crew Subdivision.
- VIII. RETAIL & MARKET DEVELOPMENT:** Strengthen and diversify the retail environment and encourage activities that establish unique appeal that improves our status as a regional destination. Create "small town cool."
- IX. COLLABORATION:** Strengthen partnerships with allied organizations and community leadership throughout Phelps County. Build strong relationships before they're needed.
- X. MARKETING & PROMOTION:** Refresh PCDC's online presentation and further improve its communication effectiveness.