



PHELPS COUNTY DEVELOPMENT CORPORATION #GROW 37

A PROSPEROUS YEAR

2019 MILESTONES



ATTRACTING NEW RESIDENTS

86 New Residents

- Moved to Phelps County with support from GO! HOME

18 Downtown Living Units

- Created at Iron Horse Flats with Help From PCDC GO! DREAM

\$5 Million Investment/40 New Homes

- Included in the new Crew Subdivision in east Holdrege

Retail Priorities

- Worked with Noddle Development to attract potential tenants to vacant Shopko Building
- Established new retail recruitment targets with Retail Strategies

Workforce Recruitment

- Invited 600 displaced workers in Murray, Ky., to live and work in Phelps County

SECURING A FUTURE WORKFORCE

10 Scholarships Totaling \$26,000

- Awarded to future Phelps County workers for high-demand jobs

\$15,000 for Education

- Invested into STEM/CSI Lab for area middle schoolers

11 Future Leaders

- Learning Valuable Skills in First Leadership Holdrege Class



GO! DREAM

\$32,500 in Grants

Awarded to six downtown businesses, resulting in \$90,700 in private investment



MARKETING & BRANDING

Sharing the News

- Distributed the quarterly printed PCDC Business Journal to all Phelps County address and key leaders across the state and nation

Updated Website

- Added new facts, stats and stories to keep the PCDC website relevant to new and existing business owners and site selectors

Annual Meeting

- Hosted sold-out crowd at annual meeting

Certified City

- Secured recertification as a Certified Economic Development Community

SUPPORTING BUSINESS GROWTH

- BD completes \$100 million automated equipment installation and then announces two new product lines and 35 new jobs

- Allmand Inc. begins \$8 million expansion, which will eventually lead to 60 new jobs

- Bids awarded to pave Gustin Street near Iron Horse Industrial Park

- Cobblestone Inn begins \$4.2 million project in Holdrege, which will create 22 new jobs

- Southern Public Power District builds new service center in Funk

- PCDC provides 18 bidding opportunities to Builder's Bureau

PROVIDING BUSINESS TOOLS

- Labor Market Study Completed
- Targeted Industry Study Updated
- Provided Professional Development Workshops to Holdrege CRA
- Promoted Phelps County Livestock Impact Study
- Surveyed Farmers About Integrated Livestock Opportunities