



GROWING OPPORTUNITIES

Working Together to Grow a Vibrant Phelps County Economy

#GROW 37

Phelps County, Nebraska

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Growth Prompts Planter Worx To Build Near Funk

A new building east of Funk will give a local company better visibility and a consolidated location for its growing precision planter business.

Planter Worx began construction this summer on a new 90' x 150' building along Highway 6 & 34 that will allow it to merge its now two locations into one.

The company is owned by brothers Cody Robinson and Heath Robinson, both originally from the Wilcox area; and Don Wohlgemuth and his sons, Shane Wohlgemuth and Chase Wohlgemuth, all from the Funk area. It started as South Central Precision Planting in 2009 when Cody and Shane started selling precision planting equipment along with their seed businesses. Cody

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NEW DOWNTOWN HEADQUARTERS

PCDC Supports ruralMED Project

Part of the mission of ruralMED Management Resources is to ensure that high-quality health care continues to exist in rural Nebraska.

The company's move to a new headquarters also supports a rural Nebraska community.

ruralMED previously worked out of the basement of Phelps Medical Group and at the YMCA at R7 with various satellite locations around Holdrege. But, it will open its new headquarters in downtown Holdrege thanks in part to GO! DREAM program grants from the Phelps County Development Corporation.

PCDC awarded \$22,500 in grants to help ruralMED complete a renovation project in downtown Holdrege and consolidate the growing company into one location with room to grow.

ruralMED will now be located in spaces formerly occupied by the Hamburger Inn (507 West Ave.) and Bob & Norm's flooring (511 West Ave.) Renovations to The Hamburger Inn side included a new break room, paint, new carpet, installing office cubicles, and updating the conference room. ruralMED's home health care and hospice operations will be headquartered in that location.

The old Bob and Norm's was purchased by Adjacent Properties LLC, who will lease the space to ruralMED and received the DREAM program grant.

"PCDC helped us with identifying potential buildings that were for sale or rent," Adjacent Properties Office Manager Shelly Schroder said. "PCDC has been very supportive and helpful in guiding us through the grant application. They have been very easy



ruralMED is moving its headquarters to downtown Holdrege. The mock-up drawing above shows how the exterior facade will look once completed, hopefully by the end of October.

to work with, and we appreciate all of their support."

ruralMED's management team will be headquartered in the old Bob and Norm's building. On that portion of the project, contractors gutted the building and added 15 office spaces, a bathroom, heating/cooling system, new electrical and flooring, windows and doors. A door inside the entrance connects the two buildings.

In mid-September, the interior was about 90 percent complete with the exterior façade expected to be completed by October.



"Having ruralMED headquartered in downtown Holdrege is a big deal," PCDC Executive Director Ron Tillery said. "It adds vibrancy to downtown. It will also attract clients, vendors and other professionals to downtown Holdrege. And, it improves two

buildings that are now occupied after having been vacant for some time."

ruralMed has experienced tremendous growth in its five years of existence. It is owned by Phelps Memorial Health Center and Family Medical Specialties to provide administrative support services to rural clinics and hospitals. The new downtown office will eventually be home to about 25 employees.

The company provides several services under the umbrella of ruralMED, including revenue cycle resources (billing and back-office efficiencies), clinic management (including new chronic disease management support), home health and hospice, and the Early Development Network.

Rebekah Mussman is the new CEO of the company as of June 1. She previously served as the CEO of Crete

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Sally Sadd Selected As PCDC's New Director of Business Services

The Phelps County Development Corporation has hired Holdrege resident Sally Sadd as its new Director of Business Services.

Sadd began her new position on Aug. 31 and will administer PCDC's GO! programs, assist and encourage local business owners and entrepreneurs, administer the high-demand jobs scholarship program and engage with employers to recruit, develop and retain talent.



Sally Sadd

"I wanted to work at PCDC because it is a job that has meaning and purpose to me,"

Sadd said. "I want to help people and build relationships. Here at PCDC, we work as a team to better our community, where we live and raise our families."

Prior to coming to PCDC, Sadd worked as a customer service representative at Lundeen-Issacson insurance for five years.

"I had a great opportunity to meet a lot of people in our community working at Lundeen-Issacson," Sadd said. "I'm excited to get out into the community to meet new people in my new position and see how we can help grow their business and Phelps County."

Sadd has lived in south-central Nebraska for most of her life. She grew up and graduated from Wood River and then lived in Grand Island until moving to Holdrege in 2014.

Holdrege Native, Financial Advisor To Serve on PCDC Board of Directors

A Holdrege native and financial advisor has been selected as the newest member of the Phelps County Development Corporation board of directors.

Grant Ericksen, an advisor with Principal Financial Group, will take the seat vacated by Tom Nutt, who retired from the board.

Ericksen is a 2004 graduate of Holdrege High School and earned his bachelor's degree in business administration from the University of Nebraska-Lincoln. He also holds the Chartered Mutual Fund Counselor (CMFC) designation from the College for Financial Planning.



Grant Ericksen

He started his career with Waddell and Reed in Lincoln and moved back to Holdrege in 2010.

"The local support for my business, relationships within the area, and being closer to my family were all motivation to move back," he said.

Ericksen said he enjoys living in the "big, small town that is Holdrege. We are big enough that we have a lot of great resources for things like retail and entertainment, but small enough to know a lot of the community and build some great relationships across the area."

He also sees Phelps County as a community that continues to evolve.

"A lot of the places that I frequent the most have either started or been revamped in the last 10 years that I've been back," he said.

Housing is an issue that Ericksen sees as a priority for PCDC, especially middle-income housing.

"It is hard to grow economically with limited options," he said. "We need good space for new people moving in, and we need for those already here to not stretch their budgets too thin by buying higher than they should."

Ericksen said he was honored to be asked to serve on the PCDC board.

"The board is composed of community leaders who are passionate about this area and collectively have contributed a lot to its growth," he said. "I hope I can fill in the shoes of those who have paved the way before me."

PROVIDING SOLUTIONS FOR FARMERS

Hawkins Brand Important to AGROdeviate's Growth

It's been three years since AGROdeviate purchased Hawkins manufacturing, and now an internal renovation is setting the Holdrege plant up for future growth as the company continues to launch new products designed to give farmers the solutions they need to be successful.

The Hawkins brand will remain and will be key to AGROdeviate's unique Factory to Farm business model that aims to keep farmers at the forefront of everything they do.

"It isn't very often that we don't know the end-user's name, and we are trying to grow at a pace that no matter what our volume is that we still know the end-user's name," said Ryan Hulme, vice-president of product navigation for AGROdeviate. "Our goal is to make that farmer more profitable or more efficient."

AGROdeviate also owns a manufacturing facility in Pine Bluff, Arkansas, where it manufactures equipment under the W & A brand to meet the needs of cotton and rice farmers in the Delta area. In July 2019, AGROdeviate purchased the StripCat and Strip Maker family of products from Minden-based Twin Diamond Industries. The company will now produce StripCat products under its Hawkins brand, and machines will be manufactured at the Hawkins facility in Holdrege.

AGROdeviate launched 24 new products in the past two years. Some of the products are smaller accessories to make current machines work better, while other products are full-scale machines. The new product launches included six new accessories for precision and strip-tilling, the Core Planter Platform (a planter application that works with precision planting) and the Delta Plow (a machine that easily handles high-residue fields).

While some of the products are manufactured under the W & A brand, the majority of AGROdeviate products will carry the Hawkins name.

"Hawkins will be our primary brand name," AGROdeviate President Rod Haarberg said.

But the local production facility won't be limited to producing Hawkins-brand products. Recently, Hawkins employees produced a W & A product for the cotton market to help meet customer demand



AGROdeviate has launched 24 new agricultural products in the past two years, and many of those products contain the Hawkins brand. Pictured above from left are AGROdeviate local Operations Manager Ethan McMinn, President Rod Haarberg and Vice President of Product Navigation Ryan Hulme.

for that product.

"We will see continued growth here at Hawkins due to new product releases," Haarberg said.

"We knew when we purchased Hawkins, we were getting an appropriate production facility, a good production team in an area where we thought we could find additional employees, and a respected Hawkins name."

Haarberg said they have been able to develop a great staff team that will continue to launch a high number of new products in the years to come.

"That is the pace we are on, and we will stay on that pace," Haarberg said of releasing 24 products in two years.

In addition, AGROdeviate is launching Factory to Farm facilities, where customers can view the company's products and attend training and educational events. This model will help AGROdeviate maintain its close relationships with farmers.

The company is also building a business model that relies on "trusted advisors" to promote and sell their products. Those advisors are current

businesses that sell seed, fertilizer and precision farming equipment and to whom farmers already look to for advice and solutions.

AGROdeviate will also continue to offer products through the traditional dealer network.

The company also recently signed on to be an exclusive U.S. dealer for Bednar, which is a supplier of tillage products based in the Czech Republic.

The Hawkins facility in Holdrege will continue to play a big part in future growth, and the local facility has been amping up its staff the past several months in anticipation of growth.

"A year from now, it's hard to say what we will be building here in Holdrege," Haarberg said. "A few months ago, they were assembling a tillage product that came from the Czech Republic. This facility, this location, due to its proximity to the innovation team (in Kearney) will have to be the most diverse location. We could be doing prototype work, specialty work or standardized production. Certainly, this will be an important innovation center for us."

Visit www.hawkinsag.com for more information.

PREPARING A FUTURE WORKFORCE

Eight Students Enroll in New Automotive Technology Class

Eight students are getting a jump start on post-high school education and their careers through a new automotive technology class at Janssen & Sons Ford.

The class is a partnership between Janssen Auto Group, Central Community College, Holdrege Public Schools and PCDC and allows students to earn dual high school and college credits while training for a local high-demand career as an automotive technician.

PCDC is paying tuition and fees for the students for the first year of the program because it benefits employers in the county.

“Auto technicians are a high-demand job category, and this is another way for us to address that shortage,” said Ron Tillery, PCDC Executive Director.

PCDC also annually supports scholarships for students studying in that field and other high-demand jobs if students promise to return to Holdrege to work for two years after graduation.

The Carriage House Foundation, the charitable arm of the Nebraska New Car & Truck Dealers Association, donated tools for the program, so there is little to no cost for students.

The program started when Janssen & Sons Ford owner Dan Janssen presented the idea to Central Community College and Holdrege Public Schools. He is pleased that after nearly two years of planning, the class has launched.

Janssen has donated space at his dealership for the class, and one of his long-time automotive technicians, Jeff Ketelsen, is teaching the class. Ketelsen teaches the class two evenings a week for two hours each night and had to meet CCC’s credentials to teach the college-level course and the Nebraska Department of Education’s requirements for high school certification.

Five of the students in the class are from HHS, while three are from Wilcox-Hildreth High School.

Eric Almazan, a senior at HHS, said he enjoys automotive technology as a hobby, and he is hopeful this class will give him more knowledge in that area and help him decide whether it’s a career he wants to pursue.

“I’m looking forward to getting into the shop for the hands-on work and being able to learn new tricks,” Almazan said.



Eight students are enrolled in a new automotive technology class that came about as a partnership between several local entities to help train high school students for future careers in a local high-demand job. Pictured from left front are Jayden Fulmer, Kassidy Pinkal, Luke Bennetts, Rylee Hurse. From back left are Cain Bailey, Morgan Wagener, Eric Almazan and instructor Jeffrey Ketelsen. Not pictured is Creed Johnson.

CCC Regional Director Diana Watson said students will learn basic shop functions using various shop equipment, including hand tools, special tools, measuring tools and fire equipment.

It gives students a jump start on CCC’s Automotive Career Pathway program.

“Students earn a certificate after completing the five required courses,” Watson said. “They’ll have the basic theory, understanding, and hands-on skills for entry-level employment, and for those planning to pursue a diploma and/or associate’s degree, they’ll have the entire first semester’s worth of coursework already completed.”

Students who complete the program will also be eligible to apply for the Transition Advantage Scholarship, which pays for 12 credit hours of CCC courses after they graduate high school

Ideally, students will take one course each semester and one during the summer. If they start the program as a junior, they will have five college courses under their belt when they graduate from high school.

Watson said the planning for this new unique



class included representatives from CCC, Educational Service Unit 11, Janssen Auto Group, Holdrege Public Schools and PCDC.

“I think it’s great how several entities are working together to create this opportunity that benefits both students and employers in the area to continue to make our community strong and viable,” Watson said. “It’s a creative approach, and I love the collaborative effort put forth to make this program a reality.”

Planter Worx Expansion

Continued from page 1

sells Pioneer Seed, and Shane sells Channel Seed and also farms.

Cody explained that Precision Planting is a company that produces after-market planter parts to farmers who want to make their planters more efficient.

In 2014, the Wohlgemuths wanted a custom planter for their farm and decided to construct their own planter by building the toolbar and then using precision planting components sourced from various companies. They designed a planter that could ride smoothly at high speeds and could move with the contours of the land. The new planter worked great for their farm and started getting attention from other farmers.

That led to the start of the company Planter Worx in 2016. Farmers across the country are now ordering the planters made in Phelps County.

In the spring of 2021, Cody said that 60 Planter Worx planters will be putting seed in the ground in fields in Nebraska, Kansas, Texas, Louisiana, Mississippi and possibly Arkansas. The planters are used primarily for cornfields, but they are also adapted to plant cotton, soybeans and sugar beets.

Their first company, South Central Precision Planting, has now merged with Planter Worx, and the company will be known as Planter Worx going forward. Currently, the company employs two full-time workers outside of the five owners, and they plan to bring on new employees, welders and other workers, as demand for their planters grows.

Cody said the Planter Worx planters are unique because they have a mounted CCS (central commodity system) in which air blows the seed out to the units without lift assist wheels. This allows the planter to move more quickly through a field, thus saving farmers time and money.

In the last two years, the Planter Worx business has “really taken off,” Cody said.

Part of the reason for the growth, he said, is that “we pride ourselves on our service, and we like to give the guys locally the best service we can on our products.”

Cody said other Precision Planter dealers around the country are now ordering the Planter Worx toolbar made in Phelps County, so they are adding out-of-state dealers to the areas they can't serve locally.

Cody said construction on the new building near Funk should be complete by January 1.

Currently, their business operates out of two separate buildings – one at Don's farm south of Funk and one at Cody's place near Wilcox. Once the new building is complete, the entire business will be consolidated in the new Funk location (73399 V Road).

“We are just excited to have everything in one spot and to be more efficient that way,” Cody said.

They are hoping the new consolidated location on the busy Highway 6 & 34 will also give them more visibility and keep the business on its current path of growth.

For more information, visit www.planterworxne.com.



PCDC Awards Grants to Cozy & Funk Business

PCDC recently awarded grants to two businesses along Highway 6 & 34 for exterior improvements.

The grants assisted in sprucing up the exterior of a long-time Holdrege business, The Cozy Inn Café, and a supported a new business in Funk.

PCDC awarded a grant to The Cozy Inn Café to paint the exterior and purchase a sign for the front.

PCDC's GO! DREAM grants help spruce up downtown businesses. An exception was made to offer a grant to the Cozy, even though it's outside of the downtown district.

“We did a special grant for the Cozy since it's the first thing people see when they come into town from the east,” PCDC Executive Director Ron Tillery said.

The project included new exterior paint (white and blue) and repainting the Cozy Inn Café letters on the west side of the building from orange to white.

“I am super happy with it,” Cozy owner Sheri Evans said. “She (the Cozy) just needed a face lift.”

Evans said a new roof was also installed so she won't have to close her business due to roof leaks.

Another DREAM grant was awarded to Trent and Dawn Fuecker of TDMF Property Management Co., LLC, to paint the exterior of a building they recently purchased at 102 Main Street in downtown Funk.

The property includes a Quonset-type building that is attached to a brick building. The grant helped fund the painting and roof coating of the entire Quonset building occupying the south portion of the property.

In addition to the painting and roofing, the project included building two new restrooms inside as well as water and sewer installation and electrical and lighting improvements. The building is now occupied by Countryboy Auto Repair.

“PCDC was instrumental in helping us fund the needed repairs and restrooms in the facility,” Trent Fuecker said. “It is nice knowing we were able to join forces to bring a new needed business to the Funk area.”



KUVR Hires New Voice of the Dusters

Sidney native Austin Jacobsen began work at KUVR in June as the station's new sports director, which also includes broadcasting sports play-by-play action as the Voice of the Dusters. He will also cover local news stories and help in other areas as needed.



Austin Jacobsen

Austin started work in 2018 at the Rural Radio Network (or the Nebraska Rural Radio Association) when he began color commentating and broadcasting sports contests for KRVN in

Lexington. In 2019, he was hired part-time while completing his bachelor's degree in exercise science and sports communication at the University of Nebraska at Kearney. He began work at the station full time on June 1 as a news reporter, sports broadcaster, and KRVN 880 AM announcer. He was promoted to the Holdrege station a few weeks later.

Austin received numerous awards at the collegiate level, statewide, and nationally, including UNK Alumni Association Outstanding Senior, UNK Communication Department Outstanding Senior, UNK Sigma Phi Epsilon Member of the Year and the Nebraska Broadcaster's Association (NBA) Collegiate Best

Live Sports Event, 2019 & 2020.

At UNK, Austin was involved as a member of the Sigma Phi Epsilon fraternity, which led him to volunteer for many organizations. He is also passionate about Teammates, as his mother was a coordinator of Teammates in Sidney.

When he's not working, Austin enjoys spending time with his dogs, playing tennis, kayaking, and watching movies.

Arapahoe Native, Dr. Haussler, Joins Family Medical Specialties

Dr. A Tyler Haussler has joined Family Medical Specialties as a doctor of internal medicine.

Dr. Haussler graduated from Arapahoe High



Dr. A. Tyler Haussler

School and earned a bachelor's of science degree with majors in professional chemist's comprehensive and mathematics from UNK before earning a doctorate of medicine from the University of Nebraska Medical Center. He completed his residency in internal medicine at the Wright State University Boonsoft School of Medicine Wright-Patterson Medical Center in Dayton, Ohio.

After residency, Dr. Haussler served as an

Archie School and earned a bachelor's of science degree with majors in professional chemist's comprehensive and mathematics from UNK before earning a doctorate of medicine from the University of Nebraska Medical Center. He completed his residency in internal

ABIM Board Certified Internal Medicine Physician from 2018-2020 as the medical director of internal medicine for the U.S. Air Force, 673rd Medical Group in Joint Base Elmendorf Richardson, Alaska.

As an internal medicine specialist, Dr. Haussler works with patients to diagnose and manage unusual, complex or chronic medical conditions.

Minnick New Director at Phelps Memorial Therapy Services

Kyle Minnick, DPT, is the Rehabilitation Director at Phelps Memorial Therapy Services..

Kyle graduated from the University of Nebraska Medical Center in 2008 with a Doctorate of



Kyle Minnick

Physical Therapy. It was there he met his wife Samantha, who is also a physical therapist at Phelps Memorial Therapy Center. Kyle has been serving as a Director of Rehabilitation since 2011, first at Harlan County Health System and then at Tri Valley Health System.

He specializes in manual therapy, dry needling, functional movement, and orthopedic treatments. Kyle and Sam have three children and in his free time Kyle enjoys playing sports, coaching youth sports and being outdoors.

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He specializes in manual therapy, dry needling, functional movement, and orthopedic treatments.

Mussman Named CEO of ruralMED

Rebekah Mussman, RHIA, FHFMA, began work on June 1 as the CEO of ruralMed Management Resources headquartered in Holdrege.



Rebekah Mussman

Rebekah previously served as the CEO of Crete Area Medical Center, CFO of Kearney County Health Services and CFO of Harlan County Health System. She has a passion for rural health care and ensuring that hospitals and clinics remain strong in rural communities.

She was born in Alma and grew up in Logan, Kansas. She earned a bachelor's degree in health information management from Kansas University and then a master's degree in organizational leadership from Fort Hays State University.

Her previous community involvements include serving on the Crete Area Improvement & Development Corp. and the Crete Housing Development Committee.

She is married to Paul Mussman, President at Ag West, and they have three children: Colin, sixth-grade; Ashton, third-grade; and Isabella, first-grade.

When she's not working, Rebekah enjoys snow skiing, golf and reading.

Rural Health Care

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Area Medical Center, CFO of Kearney County Health Services and CFO of Harlan County Health System. She has a passion for rural health care and ensuring that hospitals and clinics remain strong in rural communities.

Mussman said ruralMED's vision is to be the ultimate resource for rural hospitals and clinics to remain viable and self-sufficient.

"Nebraska is very fortunate in that we have a lot of communities that support their independent hospitals," she said. "In Kansas, a lot of hospitals have closed due to financial difficulties. Once hospitals close, the communities typically die. You lose a major employer, then you lose your professionals and then your schools. It is a slow painful death."

ruralMED Marketing Director Jackie Ziemke has been on the ruralMED team since 2016, close to the organization's beginning, and said part of the company's growth has been due to the continued addition of services, the support of the owners and partners, and talented team members.

The company started with a strong foundation and has hired employees who are well-known in the health care field and are passionate about their work, which has garnered the attention of many rural health-care professionals. For more information, visit www.ruralmed.net.



Visitor's Committee Launches New Website, Logo, Campaign

The Phelps County Visitor's Committee has launched a new logo, website, photography and tourism campaign to encourage people to Visit 37.

The committee received a grant from the Nebraska Department of Tourism that allowed the creation of new marketing materials. A new logo was created in April, and a new website was launched in early September featuring the new brand and photos taken by Infinite Productions, who is also creating a video showcasing local attractions. In early September, the grant funded a social media marketing campaign titled "7 Great Fall Adventures in Phelps County."

The visitor's committee offers grants to local organizations to promote activities and improvement grants for renovations. For more information, see www.visit37.com.

Taylor Moves Golden Harvest Business to West Holdrege

Claude Taylor of Atlanta is opening a new Golden Harvest seed sales and treatment facility on west Highway 6 & 34 in Holdrege.

Taylor, who has been a Golden Harvest dealer for 18 years, said he is excited about the new Holdrege location just west of the Plains Motel. His business was previously located in a building at his home in Atlanta plus in additional rented space in another warehouse.

"There is opportunity for growth potential," Taylor said of his business' move to Holdrege. "The Holdrege area has treated me well."

Construction has already started on the 9,600-square-foot building and is expected to be completed by the end of November. The building will feature a 900-square foot office along with warehouse space. He is adding a canopy and bricks around the office area to give the building better curb appeal.

PCDC consulted with Taylor on his project and helped support him in establishing a new business in Holdrege. Taylor said he also appreciated the support he received from the City of Holdrege personnel.

McQuillan Opens Holdrege House of Colour Studio

Image consulting and color analysis are now available in Holdrege as resident Heather McQuillan has launched House of Colour Holdrege.

McQuillan attended a seven-day House of Colour training program in Kansas City and began seeing clients in Holdrege on September 15. House of Colour was developed in the United Kingdom more than 30 years ago.

The color analysis uses color science and precision-dyed fabric swatches of various colors to analyze each client's skin undertones to identify what seasonal color palette best complements him or her. Once a client knows what colors to wear, it simplifies shopping (thus saving money) and builds confidence as clients start wearing colors that look best on them.

Heather's House of Colour personal analysis was life-changing for her and is what prompted her to offer this service in Holdrege.

"Having my color analysis helped me to simplify my routine and made shopping easier," McQuillan said. "It simplified my life as a busy mom and improved my confidence so I want to bring that to other people."

A color analysis can be scheduled for one person or in groups of up to four people. It is for both men and women of any age.

"A color analysis helps celebrate every human's beauty and uniqueness," McQuillan said. "When you see someone in their colors, it's pretty incredible."



McQuillan is a former mental health counselor and current entrepreneur, who also created Craft With a Draft and operates a housing renovation and rental business with her husband and business partners (CJHC Properties).

For more information or to schedule a color analysis at House of Colour Holdrege, email McQuillan at heather.mcquillan@houseofcolour.com or follow her on Instagram at [houseofcolour_holdrege](https://www.instagram.com/houseofcolour_holdrege).

Ideal U Helps Clients Lose Weight, Live Healthier

Brenda Johnson of Holdrege purchased the Ideal Protein franchise in early 2020 and offers healthy living and weight-loss solutions from her downtown Holdrege business called Ideal U.

Johnson said Ideal Protein is a weight-loss program that uses a protein-based diet. She supports clients through coaching sessions and sells packaged food that is low in carbs and sugar and high in protein to help them lose anywhere from 10 pounds to 100 pounds.



Brenda Johnson

"The program is for everyone who wants to be healthy and has a few pounds to lose or anyone who has a lot of weight to lose," Johnson said.

Participants typically have a physician referral to the program. Johnson works with a local medical provider who can make referrals as needed for clients who want to start the program and haven't yet visited their doctor.

Johnson said Ideal Protein is a one-year program that includes three phases with weekly, then twice a month and then monthly coaching sessions. Johnson supports many clients beyond their first year by selling Ideal Protein products, such as drinks, snacks, chips and other low-carb foods.

Johnson meets with clients on Tuesday-Friday mornings and by appointment in the afternoons, evenings and weekends. Ideal U is located at 722 5th Ave. (across from the courthouse), and Johnson can be reached at 991-5522.



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GO! NEWS

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PCDC Launches Rebranded Website

The Phelps County Development Corporation unveiled a new logo this spring, and now a revamped website has been launched to match the new look.

The website (www.phelpscountyne.com) gives site selectors and information seekers who want to invest in Phelps County the data they need to make decisions.

The site contains an abundance of reports and data about Phelps County on everything from the demographics of the people who live in the county to studies on labor availability, market trends and housing.

It also contains detailed information on PCDC's Iron Horse Business & Industry Park and other properties for sale or rent. The site highlights PCDC's programs and grants, such as the GO! DREAM and GO! BUILD programs and incentives for those wishing to open new franchises in the county. Past articles from PCDC newsletters are available on the site, and users can sign up to receive future PCDC communications.

