



DOWNTOWN REVITALIZATION & ECONOMIC ASSISTANCE MISSION

GO! DREAM: First Impression Grant

- **BUILDING FACADES:** Up to \$5,000 matching grant - dollar for dollar - for paint, windows, awnings, doors, lighting, repair, installation, masonry, etc. for exterior improvements meeting the Downtown Design Committee standards.
- **SIGNS & MURALS:** Up to \$2,500 matching grant - dollar for dollar - for signs meeting Design Committee standards. May be applied to building murals with staff, design committee, and board approval.

GUIDELINES:

- Building owner/developer may contribute funding above the grant thresholds but PCDC's max grant is \$5,000 per project and/or \$2,500 for signs murals, up to \$7,500 total.
- Prior recipients of the original FIG program may reapply for any GO! DREAM program for projects that add to the first grant award 12 months or more after the first award.
- Grant may be paired with other GO! DREAM programs to complete a project.
- All funds are distributed on a reimbursement basis from itemized statements presented by the applicant (unless other arrangements have been made at time of approval). Documentation must be legible and summarized in an Excel report (or other similar format) that clearly and accurately conveys information. PCDC will not reformat materials submitted by applicants to verify information.
- Once approved, the project must be substantially completed according to the original design within 12 months of approval. PCDC Loan and Design Committees must approve any changes to design or timeline for any reason.
- No work should begin until approval is authorized by PCDC in writing, except for demolition. Photos of the property preceding demolition are required.
- Progress will be reviewed by PCDC staff, Design and Loan Committees throughout the duration of the project and the applicant must grant PCDC reasonable access.
- All policies in "PCDC's Downtown Vision Program Guidelines" apply.
- To qualify, Applicant must provide:
 - Completed Application signed by all owners of the building.
 - Detailed project summary.
 - Itemized Budget for project.
 - All estimates and proposals (material and labor costs must be clearly divided up on the documentation).
 - Pricing sheets for additional added features not included on the estimates.
 - Sketches or drafts of the proposed project.
 - Photos of the building's current, pre-demolition, condition.
 - Any available historic photos of the building.



GO! DREAM

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APPLICATION: GO! DREAM First Impression / Exterior Improvement Grant

PROJECT DESCRIPTION (Façade, Sign, Mural) _____

APPLICANT'S NAME: _____

BUSINESS/BUILDING NAME: _____

APPLICANT'S ADDRESS: _____

APPLICANT'S PHONE NUMBER: _____

APPLICANT'S EMAIL: _____

LIST ALL BUILDING OWNER(S): _____

PROJECT PROPERTY ADDRESS: _____

CURRENT USE OF BUILDING: _____

BUILDING TENANTS: _____

EXISTING EXTERIOR CONDITION: _____

PROJECTED CONST. START DATE: _____ COMPLETION DATE: _____

ESTIMATED TOTAL PROJECT COST: _____

ASSESSED PROPERTY VALUE: _____ ESTIMATED VALUE AT COMPLETION: _____

SOURCE OF FINANCING: _____

DEVELOPER / OWNER EQUITY: _____ BANK LOAN AMOUNT: _____

AMOUNT OF GRANT REQUESTED: _____

PROPERTY OWNER _____ DATE _____

PROPERTY OWNER _____ DATE _____

PCDC REVIEW COMPLETED DATE: _____

ACTION RECOMMENDED: [Approve](#) / [Disapprove](#)

PCDC REPRESENTATIVE

DATE

CHECKLIST: PROJECT SUMMARY, ESTIMATES, BUDGET, PRICING SHEETS, RENDERINGS, CURRENT PHOTOS, HISTORIC PHOTOS