



It's Show Time! Renovated Sun Theater Reopens

Movies are back on in Holdrege!

After a nearly two-year closure, Holdrege's historic theater is opening with a brand new vibe that will offer movie-goers a modern theater experience and a trendy event space for local businesses and residents.

The Holdrege Sun Theater & Event Venue was set to open on April 15. The theater had been closed since August 2020 due to the pandemic, new ownership and then renovations.

Adjacent Entertainment, LLC, purchased the theater in October 2020 and after extensive planning completed a whole-theater renovation in March.

Jen Johnson, Director of Operations for Adjacent Entertainment, said the main part of the renovation took place in the lobby where the concession stand was moved to the north wall, the ceiling was lifted and modern décor and amenities were added, including an 85-inch lobby TV. Bathrooms were also relocated and remodeled.

In the theater area, a mezzanine area was created in the back with swivel leather chairs and tables, and the wood floor in front of the screen was refurbished. Theater chairs are the same as before. The theater

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**PCDC ANNUAL MEETING FIRST
EVENT AT REMODELED THEATER**

Growing the PLACE of Our DREAMS

Place of our Dreams.

That was the theme of PCDC's Annual Meeting and GROW37 Partnership Celebration, which was the first event at the newly remodeled Sun Theater & Event Venue on March 31. About 90 people attended.

PCDC Executive Director Ron Tillery opened the meeting by thanking Adjacent Entertainment for its investment into the community with the theater.

Tillery said that companies, like people, are attracted to success.

"Change happens whether we like it or not. It can either happen to us, or we can take charge and shape the future we want. Creating new jobs by expansion or by importation can bring new family members who will fill other openings in the market. Growth is the answer, not the problem."

But, more work is needed.

"Economic development is very competitive," Tillery said. "In Phelps County, we compete, and we make our own opportunities."

PCDC Board President Phil Hinrichs said Phelps County needs to leverage its advantages to grow.

"Businesses and people have choices," Hinrichs said. "We must not think small because if we think small, we get small. We have to think big."

Hinrichs shared that Phelps County's unemployment rate is .9 percent. A recent study that showed the county currently has 4,273 residents age 20-59. With current trends, that number is expected to decline to 4,082 residents of that age group by 2029 leaving a critical gap in the work force.

"Without faster growth, our workforce shrinks by 200 or more people over the next seven years, Hinrichs said. "We won't be able to

support existing business let alone new companies that would diversify and strengthen our economy. Growth is the answer."

He cited several signs of growth already happening in the county, including millions of dollars of new investment in commercial and industrial construction, strong retail sales growth, new housing units, and a new subdivision and more than 260 new residents through PCDC's GO! HOME program in the past five years.

Most of those who attended invested in PCDC's successful GROW37 Partnership, a year-long campaign to raise funds to support the work of PCDC during the next five years. A total of 110 investors gave \$990,000 to the campaign.

Attendees enjoyed Runzas, popcorn and concessions and watched the movie "Field of Dreams."



Executive Director

Ron Tillery
Ron@PhelpsCountyNe.com

Director of Business Services

Sally Sadd
Sally@PhelpsCountyNe.com

Director of Administrative Services

Stacy Pafford
Stacy@PhelpsCountyNe.com

GO! NEWS Editor

Kristine Jacobson
Send news releases, news tips and story ideas to kjacobson@krjpr.com or call (308) 991-2977

PCDC Officers

Phil Hinrichs - President
Shane Westcott - Vice President
Jared Engelbert - Secretary/Treasurer

Board of Directors

Janet Boehler
Nate DeWald
Grant Ericksen
Grant Hinze
Reed McClymont
Chris McQuillan
Jeff Moon
Tim Rehm
Doug Stevenson

PCDC Offices

502 East Avenue, Suite 201
PO Box 522
Holdrege, NE 68949-0522
ph (308) 995-4148
fax (308) 995-4158
www.PhelpsCountyNe.com



The renovated Holdrege Sun Theater & Event venue will seat 162 in the theater area. A back "mezzanine" area will have 14 swivel seats and tables for a unique movie experience.

Renovated Sun Theater ...

Continued from page 1

seats now approximately 162 movie-goers.

For now, Johnson said, The Sun plans to show movies Friday through Sunday evenings. The concession offerings will be similar to before with the addition of alcohol for adults 21 and older on Fridays and Saturdays and during events. Sundays will be alcohol free. And more good news for movie-goers – they can purchase tickets online before the movie, and the ticket prices will be less expensive.

While the Sun previously hosted birthday parties and other events from time to time, the new space is better suited for events taking place during weekdays, evenings and afternoons on weekends.

"The biggest change is that the theater is also an event venue as well so it will be available for corporate retreats, meetings, bridal and baby showers, birthday and anniversary parties and anything in between," Johnson said.

The lobby area is intended for smaller events and meetings. For more information about the Sun Theater & Event Venue, visit www.holdregesun.com.



The concessions are now in the north lobby area.

Adjacent Entertainment Selects Jen Johnson to Lead Operations

Adjacent Entertainment, the owner of the Sun Theater, has hired Jen Johnson as its Director of Operations. She manages all business operations and marketing for Adjacent, including the theater and events venue.

Johnson started her new position in late 2021 after working for Phelps Memorial Health Center for 10 years, most recently as the director of health information

management. She also operated a cake-decorating business for 12 years in addition to working at PMHC.

Jen has an associate's degree in health information management and is working toward a bachelor's degree in marketing.

She is a member of Holdrege Rotary.

Jen lives in rural Wilcox with her husband, Jim. Together, they own Trail's End Tire & Auto Sales. She is the mother of two boys, Logan and Dillon, and recently became a grandmother with the birth of her first granddaughter, Jaylynn. When she's not working, Johnson enjoys spending time at the lake, being outside and having fun with her friends and family.



Jen Johnson

PCDC Expands Grants to Mobile Homes

GenReis Purchases Two Local Mobile Home Parks

In further efforts to turn commuters into full-time residents, PCDC has expanded its GO! HOME program in 2022 to add incentives to purchase mobile homes.

"It offers a choice to buyers," PCDC Executive Director Ron Tillery said. "Mobile homes are more affordable to people who are just getting started in their careers and don't have enough savings or equity to be able to afford a \$250,000 or \$150,000 home."

PCDC is offering a \$1,000 matching grant to employers to help their employees purchase mobile homes in Phelps County. This will give potential new residents \$2,000 toward the purchase of a mobile home.

Two of Holdrege's mobile home parks are under new ownership as GenReis purchased the Eastside and Westside mobile home parks in June 2021. GenReis, which is based in Council Bluffs, Iowa, has a mission to expand affordable housing and homeownership throughout the United States in under served markets.

The Holdrege parks are now called Holdrege Mobile Home Park East and Holdrege Mobile Home Park West.

"Our vision for these two

properties is to create clean, safe, desirable communities for families where they want to live and raise their children," GenReis owner and operator Scott Simpson said. "The negative mobile home connotation is slipping, and people are realizing that there are good operators out there who care about their residents and the communities they own. Mobile home communities can offer far more to their residents than traditional apartment living; such as yards for children and pets, dedicated parking and storage and homeownership."



GenReis manages mobile home parks in 12 communities in Iowa, Nebraska and South Dakota. It is a property management company, providing accounting, financial reporting and operational oversight.

"There is a nationwide housing crisis, and Holdrege is experiencing this same shortage," Simpson said. "Given the number of vacant lots at these properties, we may be able to provide the opportunity for homeownership and expand affordable housing for up to 70 families."

GenReis recently added 12 homes (four used homes at



This new mobile home in the Westside Mobile Home park was for sale earlier this year. PCDC is offering \$1,000 matching grants to employers to help employees purchase a mobile home.

Holdrege MHP East and six new and two used homes at Holdrege MHP West).

"Given the housing market, we don't see these homes being available for too long," Simpson said.

Most of the mobile homes have three bedrooms and two bathrooms, although some units at Holdrege MHP West are four bedrooms with two baths. Each lot has two concrete parking spaces in front of the home.

Prices for the existing units at the Holdrege properties are between \$38,000 to \$76,000 or monthly home payments between \$350 and \$630 (for qualified buyers depending on rate, term and down payment). In addition, mobile homeowners also

pay a monthly lot rent of \$275.

The Holdrege (East) Mobile Home Park has 84 lots, and Holdrege MHP (West) has 64. GenReis plans to add 10-15 more homes on vacant lots in these properties this spring.

"This is a new affordable price point that's available in the community," Tillery said. "It fills a void in the market. These are new, modern living units. Adding these new units opens up an opportunity for us to recruit more people who are currently commuting into Holdrege and convert them into full-time residents."

For information on the GO! HOME mobile home grants, visit www.phelpscountyne.com/phelps-county/relocation-assistance/go!-home.

BD Wins 'Heroes of the Supply Chain' Award

Holdrege's largest employer, Becton-Dickinson and Company, was recently selected as a 2021 "Heroes of the Supply Chain" honoree by Healthcare Ready.

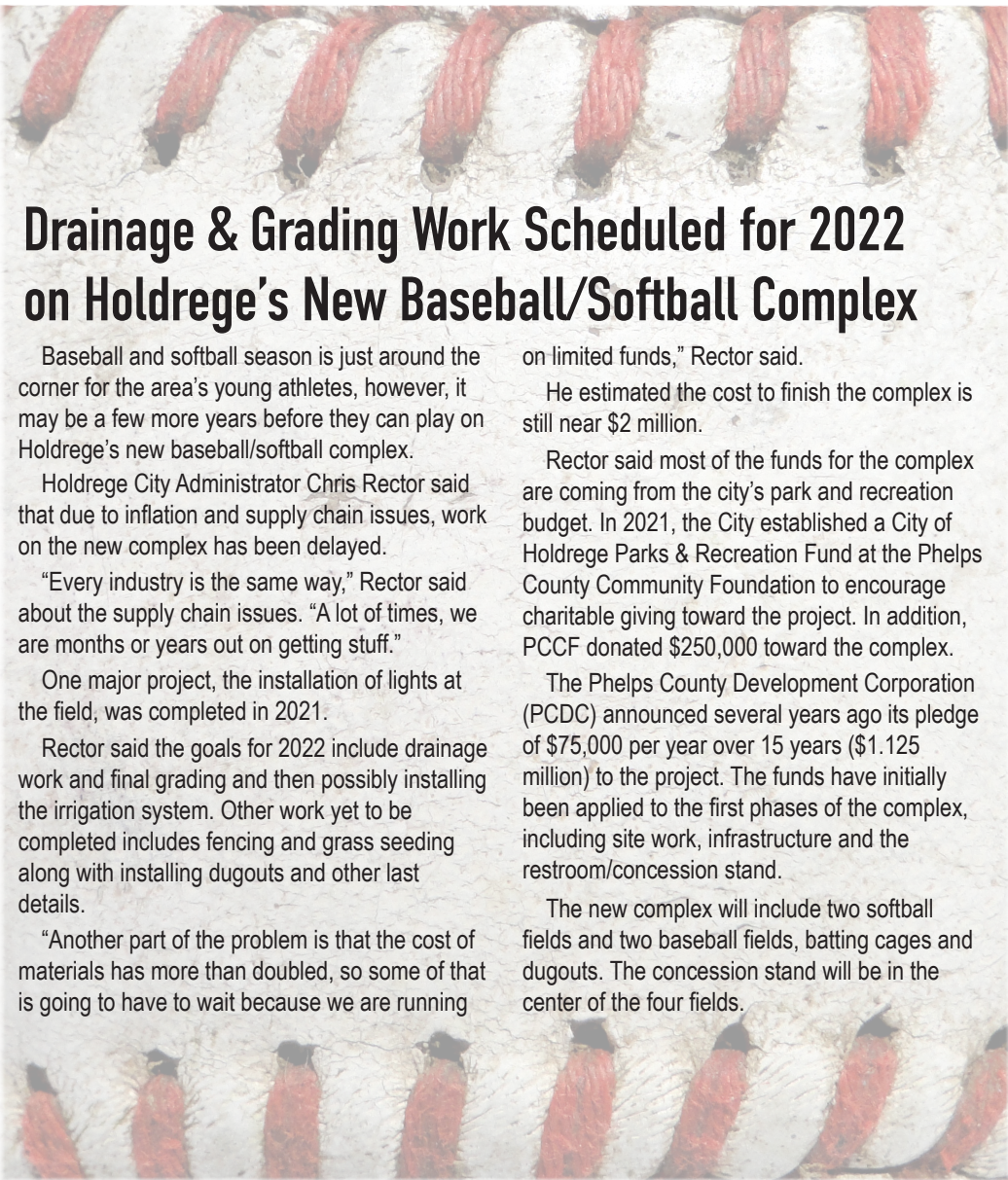
Healthcare Ready is a national nonprofit organization working with public/private partners to strengthen the resiliency of communities before, during and after disasters. Led by BD, the Healthcare Distribution Alliance, AdvaMed, Regeneron, the pharmaceutical industry and frontline workers, the awardees were selected for



driving creative solutions to a myriad of obstacles presented by COVID-19, hurricanes and wildfires during the past year.

"Healthcare Ready is pleased to honor key sectors of the supply chain as 'Heroes of the Supply Chain' for their Herculean efforts to quickly adapt, pivot and innovate to fulfill the needs of the health care system and patients they serve during an incredibly challenging year," said Courtney

Romolt, programs manager of Healthcare Ready. "Throughout 2021, manufacturers surged capacity to support unprecedented global demand for vaccines and treatments, distributors worked around the clock to ensure seamless delivery of medications, and brave front-line workers relentlessly provided care for patients in need. These heroes deserve our recognition, dedication and gratitude for going above and beyond to safeguard the health of the nation during this unprecedented time."



Drainage & Grading Work Scheduled for 2022 on Holdrege's New Baseball/Softball Complex

Baseball and softball season is just around the corner for the area's young athletes, however, it may be a few more years before they can play on Holdrege's new baseball/softball complex.

Holdrege City Administrator Chris Rector said that due to inflation and supply chain issues, work on the new complex has been delayed.

"Every industry is the same way," Rector said about the supply chain issues. "A lot of times, we are months or years out on getting stuff."

One major project, the installation of lights at the field, was completed in 2021.

Rector said the goals for 2022 include drainage work and final grading and then possibly installing the irrigation system. Other work yet to be completed includes fencing and grass seeding along with installing dugouts and other last details.

"Another part of the problem is that the cost of materials has more than doubled, so some of that is going to have to wait because we are running

on limited funds," Rector said.

He estimated the cost to finish the complex is still near \$2 million.

Rector said most of the funds for the complex are coming from the city's park and recreation budget. In 2021, the City established a City of Holdrege Parks & Recreation Fund at the Phelps County Community Foundation to encourage charitable giving toward the project. In addition, PCCF donated \$250,000 toward the complex.

The Phelps County Development Corporation (PCDC) announced several years ago its pledge of \$75,000 per year over 15 years (\$1.125 million) to the project. The funds have initially been applied to the first phases of the complex, including site work, infrastructure and the restroom/concession stand.

The new complex will include two softball fields and two baseball fields, batting cages and dugouts. The concession stand will be in the center of the four fields.



Horizon A Hidden Gem For Young Gymnasts

Did You Know: Phelps County is home to Horizon Gymnastics, a popular gymnastics studio that attracts students from as far away as McCook, Kearney and Phillipsburg, Kan.

Tara Horner, head coach and owner, has coached all ages from toddlers, to high school to the collegiate level. She has operated Horizon Gymnastics in Holdrege for nearly 22 years and was the head gymnastics coach at Kearney High School before opening up her business in Holdrege.

Horizon offers eight classes of various levels throughout the week during the school year for children ages 3 and older in addition to competitive travel teams and the elite USAG team, which consistently wins first place trophies at meets throughout the state year after year.

Horizon also offers a dozen summer classes during weekday mornings.

For more information, contact Horizon Gymnastics at (308) 995-2335.

A GREAT PLACE TO OPEN A BUSINESS

If You Can Work From Anywhere, Live Here

Typically, families move to a new town because of a job opportunity. But, recently several families chose to live in Phelps County and brought their jobs with them or are creating opportunities here. They are enjoying the advantages of living in a small town, which include a healthy work-life balance and a sense of community. A small portion of their stories are included here. **To read their entire stories, please visit phelpscountyne.com/inthenews.**



Left: Beth & Eric Sweeney and their children Cole, Noah, Eden, Lexie and Adele. Right: Dr. Jill and Kevin Smith and their son, Kane.



Sweeneys Leave East Coast For Freedoms of Phelps County

Eric and Beth Sweeney recently left behind long commutes, crowded freeways, less sunlight, and people with bad attitudes and moved their family of seven to Phelps County for a "place that may not be 100 percent perfect, but dam close."

Eric, a Loomis High School graduate, and his wife, Beth, a Massachusetts native, sold their home in Sharon, Mass., in 2021 and moved to a home on the edge of the Holdrege Country Club golf course.

The Sweeneys own Sweeney Wealth Management, which they had been operating from Boston since 1996. In April 2018, they opened a second office in downtown Holdrege and traveled here once a month to serve clients in Nebraska.

"Over time and with all the craziness in the world, we decided we would build a house out on our family's land north of Loomis," Eric said. "By chance, a beautiful house that needed some updating (which Eric has done a lot of over his career) came on the market right by the golf course and near everything that Holdrege has to offer, and we decided it was time."

They still have an office in downtown Boston and a second home in Massachusetts where they stay when they go back for business.

Now, instead of spending most of their time in Boston with a week in Holdrege, they have reversed their schedule and spend about a week a month in Boston and the rest in Holdrege.

"We laugh that I have a hard time getting Beth on a plane to go back because she just loves being in Holdrege," Eric said. "So, it's not unusual for me to go to Boston while Beth holds down the fort in Holdrege."

Eric said the thing he most enjoys about living in and doing business in Phelps County is the people.

"People make a community," he said. "This is a one-of-kind community."

Smiths Buy Business & Start Business in Holdrege

After several trips to Phelps County to visit friends, Kevin and Dr. Jill Smith decided to plant their roots here. The couple moved to Holdrege in December 2021 with their newborn child, bought a business and started another business.

"Each time we visited, we always left thinking how fantastic of an area this was," Jill said. "We continually saw growth in Phelps County in its health care clinics, schools, parishes and businesses. Knowing this was everything we were looking for, we pursued a life here."

Jill, who grew up on a farm near Elgin, had been practicing dentistry in the Lincoln area for four years since graduating from the University of Nebraska Medical Center. She had previously met Dr. Grant Hinze when she completed a dental externship in Alma.

"The opportunity to purchase Dr. Grant Hinze's dental practice was a large reason behind our move to Holdrege," she said.

She purchased Hinze's longtime dental practice in January 2022. The business is now named Holdrege Dental Arts. Grant and his wife, Kay, owned the business for more than 44 years. Kay has retired, and Grant has cut back on his hours in an attempt to slowly work toward retirement.

Besides continuing to offer high-quality dental care in the area, Jill said another driving force in their decision to move to Phelps County was the

need for construction contractors.

Kevin, a Randolph native, has an associate's degree in building construction technologies and has worked in the construction field for more than 10 years. He most recently worked as a project manager of both residential and commercial construction sites and also as a home inspector. His new business is Blacksmith Builders, and he specializes in residential remodels, especially kitchens and bathrooms.

The couple recently welcomed their first child, Kane, in early December and also wanted to raise him and their future children in a small town.

"With both of us growing up in small communities, we wanted the same small town core values instilled in our children," she said.

Kevin is 6'7" and Jill is 6', and Kane is already on track to take after their height, so Jill said they are hoping he will also contribute to the community and "will hopefully be a great addition to Holdrege athletics!"

Jill said they have loved the transition to living in a small town. They both grew up in the country and still enjoy returning to their roots to help.

"The agriculture and rural communities of Phelps County make us feel right at home," she said. "Everyone has been so welcoming to us!" she said. "We are extremely happy to plant our roots here and can't wait for the future ahead!"

Franchise Restaurants Seek Local Entrepreneurs



Would you like to see a Popeye's Chicken, Dunkin' Donuts or Pepperjack's restaurant in Phelps County?

The good news is that these specific franchises, plus several others have expressed an interest in opening up for business in Holdrege. They just need franchise owners willing to step up and invest.

PCDC is here to help potential franchisees with grants to remove some of those roadblocks and help entrepreneurs through the initial stages of starting a business.



The Business and Franchise Development Program provides grants up to \$10,000 for facility build-out, remodeling or initial rent; up to \$1,000 for construction or landfill fees and up to \$1,000 for initial inventory, plus opportunities for low-income loans.

For more information, visit www.phelpscountyne.com/business-services or contact Ron Tillery at ron@phelpscountyne.com or (308) 995-4148.

Titus Named Branch President Of First State Bank Holdrege

The First State Bank of Holdrege has announced the promotion of Louis "Ted" Titus as Senior Vice President and Branch President of the Holdrege branch.



Ted Titus

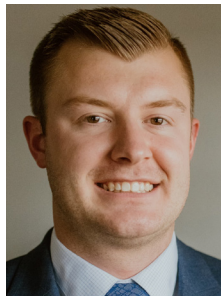
Titus graduated from Holdrege High School in 1994 and joined the bank (formerly First National Bank of Holdrege) in 2004. He has served as Vice President of the bank since 2015. Ted's grandfather, Joe Titus, served as president of the bank from 1946-1978,

and his father, Lou Titus, held the role from 1978-1991.

Titus currently serves on the boards of the Holdrege House Authority, Holdrege Country Club and Holdrege Tree Board.

Dier, Osborn & Cox Adds Minden Attorney

Andrew S. Olson has joined the law firm of Dier, Osborn & Cox. Olson graduated from Minden High School in 2012, the University of Nebraska-Lincoln in 2016 and the University of Nebraska College of Law in 2019.



Andrew Olson

Olson's areas of practice include estate planning, trusts, business planning, entity formation, contracts and leases, real estate transactions and personal injury.

"My interest in this firm was the opportunity to work in a farming

community where I have many friends and family members," Olson said. "I appreciate farmers and understand the hard work and difficulties that farmers face, and I enjoy helping make farmers' lives just a little bit easier whenever I can."

Andrew is married to Waverly native Ashley. In his free time, he enjoys working on the family farm, hunting, and watching sports, including Husker events.

Andrew will work in both the Holdrege office at 419 East Ave. and the new Minden office at 401 E 4th St. Suite 100. He joins long-time attorneys Jeffrey M. Cox and Rodney A. Osborn.

Bruning Bank Promotes Anderson, Hires New Loan Officer

Kyle Anderson has been promoted to Senior Executive Commercial Lender at Bruning Bank. He began his career with Bruning Bank in 2009



Kyle Anderson

when the bank opened the Holdrege location.

"I am grateful for the opportunity to expand my role with a premier, family-owned Nebraska banking organization such as Bruning Bank," Anderson said. "I look forward to deepening my present business

relationships and developing new ones in the future."

John Boehler, President of Bruning's Holdrege location, said Kyle is the premier commercial lender for Bruning Bank, and this promotion is well deserved.

"Kyle will continue to provide excellent financial service to our customers in Holdrege

while at the same time providing guidance to all Bruning Bank locations with the commercial realm," Boehler said.



Riley Nichols

Bruning also recently welcomed Riley Nichols as a new loan officer in Holdrege.

"We feel Riley will be a great addition to our branch, providing excellent customer service, relating well to our current clientele, while continuing to develop his own

customer base," said Luke Thorell, Holdrege Location Vice President and Loan Officer.

Nichols grew up on a family farm near Elm Creek and studied ag business at the University of Nebraska-Lincoln where he did an internship through the NBA program. For fun, he enjoys fishing, hunting and helping out on the family farm.

PMHC Hires Dedicated Emergency Care Providers

Phelps Memorial Health Center recently welcomed two new providers, Ryan Lieske and



Ryan Lieske

Tiffany Weeder, to the Emergency Medicine team.

Previously, local primary care providers provided regular coverage for the PMHC emergency room. The introduction of the new ER providers will allow the primary care team to focus on serving patients in the clinical setting.

Ryan Lieske, PA-C, has over 20 years of experience treating patients in both clinical and emergency settings and is certified in trauma and advanced life support services.

Lieske and his family currently live in Ravenna, where he serves on many community boards.

Tiffany Weeder, APRN, has served patients as an advanced practice nurse practitioner since 2014 with nearly 10 years

of experience as a registered nurse before that. Weeder most recently treated patients in clinical and emergency settings in Minden. She is certified in trauma, advanced life support services and wound care. Weeder and her family live Minden.

Other current ER providers at Phelps Memorial Health Center include Rochelle Herrada, APRN; Katie Luthy, PA-C; and Denise Poland, APRN.

Holly Olson Begins Role as Holdrege State Farm Agent

Holly Olson is the new State Farm agent in Holdrege. She previously lived in Lincoln, where she worked for a State Farm agent for six years.



Holly Olson

Olson graduated from Platteview High School in Springfield and in 2019, she earned an agribusiness degree from the University of Nebraska-Lincoln.

She and her husband, Austin, live in the Minden area where they farm. Her hobbies are running, golfing, helping on the farm and cheering for the Dusters

and Huskers. The State Farm office is at 611 4th Ave. in Holdrege and can be reached at (308) 995-6868.



Catrina's Offers Taste of Mexico

A new restaurant featuring authentic Mexican cuisine opened in downtown Holdrege in early February. Catrina's Mexican Cuisine is located at 313 East Ave. in the building formerly occupied by the East Avenue Pub.

The restaurant serves nachos, burritos, fajitas, quesadillas, salads, street tacos and more. They feature lunch specials, have a kids menu and serve domestic and imported beers, wine, house margaritas, and cocktails.

This is the first restaurant for owner Jesus Berber, who is just 26 years old. Berber is originally from Austin, Texas, and moved to Nebraska six years ago to be near his wife's family. His brothers-in-law operate several restaurants in Nebraska. Jesus has worked in the restaurant industry since he was 16, and

his goal is to someday own and operate 10-12 restaurants.

"Good food and good service is our goal every day," Jesus said. "I also think we have good prices."

He has hired 10 employees who keep the service timely.

The most popular item on his menu so far has been the mammoth-sized burritos. Many have been sinking their teeth into the Nebraska Burrito, which is filled with a choice of steak or chicken, Pico de Gallo, guacamole, sour cream, chorizo and shredded cheese. It is served with cheesy fries.

Catrina's is open 11 a.m.-9 p.m. Monday through Thursday and 11 a.m.-10 p.m. Friday and Saturday and features daily specials.

Powers Opens New Holdrege Photography Studio

Former dental hygienist Kimberly Powers helped create beautiful smiles through dentistry for 26 years, and now she is capturing smiles on camera instead with her new business, Kimberly Powers Photography.



Kimberly Powers

Powers opened a studio at 606 West 4th Ave. in Holdrege on Feb. 15.

From her early day of 4-H photography to her years as a Creative Memories scrapbook consultant, Powers had always loved photography.

When the dental office where she worked for 20 years changed owners recently, she decided it was time to follow her passion for photography.

Powers officially started her business in July of 2021 and has been refining her photography and photo editing skills with online classes since then. She describes her style as "light and airy."

Powers plans to focus on seniors, families, milestone kids' birthdays (for example, one-year-old cake smashes) and professional headshots. She will also host special themed sessions throughout the year for Mother's Day, Father's Day and other holidays.

She launched the Kimberly Powers Senior Spokes-model team that will include opportunities for themed mini sessions, portraits with parents, and a cap and gown photo shoot plus other sessions throughout the year to capture all the high school senior memories.

For more information, (308) 991-8707 or kimberlypowersphotography@gmail.com.

Diego Dog Grooming Opens Holdrege Location

Loomis native Ashton Silver has opened a new dog-grooming business called Diego Saloon, A Grooming Place, at 208 East Ave. in the JB's Sports Bar & Grill parking lot in downtown Holdrege.

Silver has been grooming dogs for four years and decided it was time to open her own business. She bathes, brushes, gives haircuts, cleans teeth, clips fingernails and cleans ears for dogs of all breeds and sizes.

She is open by appointment only Tuesday through Friday (and Mondays if needed.)

Contact her at (308) 999-9485.

Gray, Davis Launch Clear View Realty

Bringing clarity to real estate is the mission of Clear View Realty, a new real estate firm owned by Austin Davis and Colby Gray with offices in Alma and Holdrege.

Both men were born and raised in the communities they serve. They founded Clear View Realty to provide honest and reliable real estate service.

Clear View Realty serves buyers and sellers in residential, commercial, agricultural and recreational property transactions.

"We treat every client with the attention and respect they deserve and always work diligently on their behalf," Gray said.

Before starting Clear View Realty, Gray and Davis gained experience in real estate at Country Road Realty, where they cultivated their relationship and developed a passion for helping clients succeed.

Visit MyClearViewRealty.com or call Austin Davis, owner/broker, at 308-325-7994 or Colby Gray, owner/sales associate, at 308-991-5754 for more information.



Austin Davis, left, and Colby Gray



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3 FAVORITE THINGS

At the PCDC Hall of Fame banquet and at a recent Rotary meeting, we asked residents to list their 3 Favorite Things about Phelps County. We will be sharing some of those Favorite Things throughout 2022 in the Phelps County Business Journals.

- Downtown
- Giving community
- Kids can enjoy independence
- I feel safe when I go to bed at night
- Maintenance of the city infrastructure: streets, buildings and parks
- Appreciation of the arts
- Not a static community, growth is important
- County Fair
- Swedish Days
- No traffic jams
- Energy of the people
- Christian community
- Wide open spaces - sunsets & sunrises
- People who help me overcome obstacles
- Recreation opportunities
- Irrigated agriculture
- Very high-producing ag area (corn, beans and cattle) provides many jobs
- Great place to own and walk dogs
- Love that PCDC is always trying to help grow local businesses
- Hard working mentality